

How EDS Solves the International TEM Conundrum

David Cordeiro Global Network Portfolio



Agenda

The Problem Global company with global client base

The Process Broad and rigorous RFI and RFP process

• The Solution ???

• The Future Fundamentally transforming global carrier management



The Problem

Making Telecom Expense Management Work for the Global Enterprise



EDS – Ally to our Clients





EDS Global Scope and Scale

We manage globally:

- CRM services from 149 locations in 47 languages
- 300,000 servers, more than 100 data centers and just over 3 million client desktops
- 2,500 firewalls and 3,000 systems to detect intrusions, threats and vulnerabilities

We process annually:

- More than 5 billion credit card transactions
- 500 million travel reservation transactions
- \$95 billion in U.S. Medicaid benefits for more than 20 million recipients

We prevent monthly:

- 550 million junk e-mails from reaching our employees and clients

We serve clients in every major industry and geography, including:

- 75 of the top 100 manufacturing companies
- 250 health care clients in 21 countries
- 109 domestic and international air carriers more than any other IT services provider
- 346 government clients in 25 countries
- More than 200 clients in 21 countries worldwide through our BPO Administrative and Transaction business units.



Global Strength and Perspective

EDS has approximately 139,000 employees in more than 65 countries

North America 53,000

EMEA 35,000

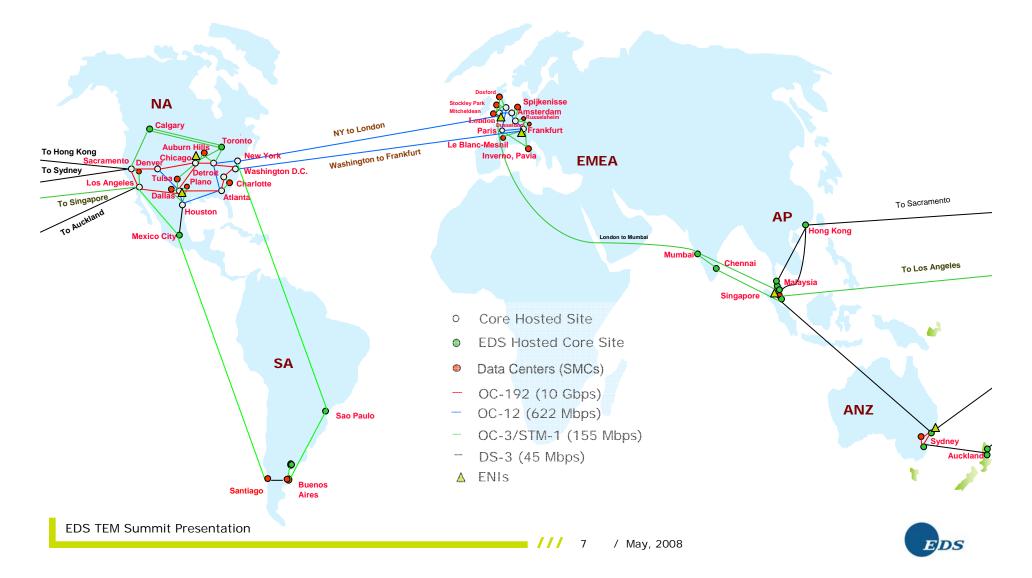
Asia 30,000

Latin America 14,000

Australia/ New Zealand 7,000

Global Services Network (GSN)

- Global MPLS Core backbone network with QoS, security and failover capability
- 50 nodes globally in 19 countries, linking 33 co-location sites and 18 data centers



Global Challenge: Languages

Language	# of Countries			
Bulgarian	1		Member countries in the EU	27
Czech	1		Member Languages	21
Danish	1			
Dutch	1	Plus	Switzerland (German, French, Italian)	
English	3		Norway (Norwegian)	
Estonian	1			
Finnish	1		Total Countries	29
French	3		<u>Different languages</u>	<u>22</u>
German	2			
Greek	2		Major languages spoken in	10
Hungarian	1			
Italian	1			
Latvian	1			
Lithuanian	1			
Polish	1			
Portugese	1			
Romanian	1			
Slovakian	1			
Slovenian	1			
Spanish	1			
Swedish	1			



Global Challenge: Carriers

Sample of 120+ EU Carriers used by 24 MNCs, inc. 5 U.S. globals

				Fixed &		
Row Labels	Data	Fixed	Fixed & Data	Mobile	Mobile	Grand Total
■BeNeLux	6	15	1	1	6	
Belgium	3	7	1	1	1	13
Luxemburg	1	2			1	4
Netherlands	2	6			4	. 12
■ DACH/Central	5	19			4	. 28
Austria		3			1	4
Croatia		1				1
Czech Republic	1	1				2
Germany	1	6			2	9
Hungary		1				1
Poland		1				1
Romania		1				1
Russia		1			1	2
Slovenia		1				1
Switzerland	3	3				6
■Nordic	5	9		1	3	18
Denmark		2		1	1	4
Finland	2	2			1	5
Norway	1	2				3
Sweden	2	3			1	6
■ Southern Europe	8	9			7	
France	7	5			3	15
Italy	1	2			2	5
Spain		2			2	
■UK/Ireland	5	11			5	21
Ireland	4	3			1	8
UK	1	8			4	. 13
Grand Total	29	63	1	2	25	120

Global Challenge: Currencies



Support for Multiple Currencies



- Conversion rate management with history?
- Keeps track of amounts in actual and system-level common currency?



Supports import of data in different source currencies?



- Ability to extract A/P based on vendor's native currency?
- Allows user to select invoice entry currency on per-invoice basis?







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Cross-border

Global Challenge: Regulation

Cross-border Outsourcing 2007/08

Data protection issues on an EU outsourcing



Saam Golshani, Alastair Gorrie and Diego Rigatti, Orrick Herrington & Sutcliffe

www.practicallaw.com/8-380-8496

Outsourcing can mean subcontracting a process to a third-party company in the interest of lowering firm costs, focusing on the core competencies of a particular business, or making more efficient use of labour, capital, technology and resources. It can involve the transfer of the management and day-to-day operation of an entire business function to an external service provider, with the resulting need for a large data exchange.

Cross-border flows of personal data are necessary to the expansion of international trade. In the EU, the economic and social integration that has taken place as a result of the establishment of the internal market has led to an increase in cross-border flows of personal data between those involved in a private, or public, capacity in economic and social activity in the member states.

Directive 95/46/EC on data protection (Directive) aims to protect وأجاله أحرار والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع

Applicable EC law provides that the data controller is responsible for the acts and omissions of the data processor, and so it is advisable that the data controller instructs and selects its data processor only after a thorough assessment of the candidates. This is important even if the parties have agreed by contract to allocate their responsibilities so that, for example, all liabilities are transferred to the supplier. While such clauses can be effective between contracting parties, they are not in relation to the data subject, who remains a third party with respect to the contractual relationship.

There are three different legal relationships that arise regarding the treatment of personal data in a contract for outsourcing services:

Contractual (and/or in tort, depending on the jurisdiction), between the data subject and the data controller.



Where is the Egg?



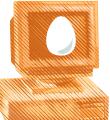


Where is the Egg?

EDS BestShore Delivery EDS Region or Hub

Network Procurement Cost Center Owner

















Vendor Partner EDS Leveraged Delivery

EDS Account Team Finance Accounting



The Process Finding the Right Partner



Selecting a Global Partner

17 Vendors Invited to Participate in RFI

- 5 months of review
- 100+ questions
- Product demonstrations

- 4 months of review
- 100+ questions
- · Client site visits
- Solutioning exercises
- Technical deep dives





RFI Results: All Vendors

Company	Score	Rank	Must "haves" Met	Gartner Rank	License S/W?
SYMPHONY SERVICE CORP	88.49	1	Yes	Positive	
XXXXXXXXXXXXXXX	87.66	2	Yes	Positive	
XXXXXXXXXXXXXX	86.40	3	Yes	Strong Positive	
XXXXXXXXXXXXXXX	83.29	4	Yes	Promising	
XXXXXXXXXXXXXXX	81.79	5	Yes	Positive	N*
XXXXXXXXXXXXXXX	79.82	6	Yes	Positive	
XXXXXXXXXXXXXXX	79.57	7	Yes	Promising	
XXXXXXXXXXXXXXX	78.77	8	Yes	Positive	
XXXXXXXXXXXXXX	67.34	9	No	Strong Positive	N
XXXXXXXXXXXXXXX	67.18	10	No	Positive	N
XXXXXXXXXXXXXXX	66.78	11	No	Positive	
XXXXXXXXXXXXXXX	58.58	12	No	Promising	N
XXXXXXXXXXXXXXX	53.01	13	No	Promising	N
XXXXXXXXXXXXXXX	46.41	14	No	Promising	N

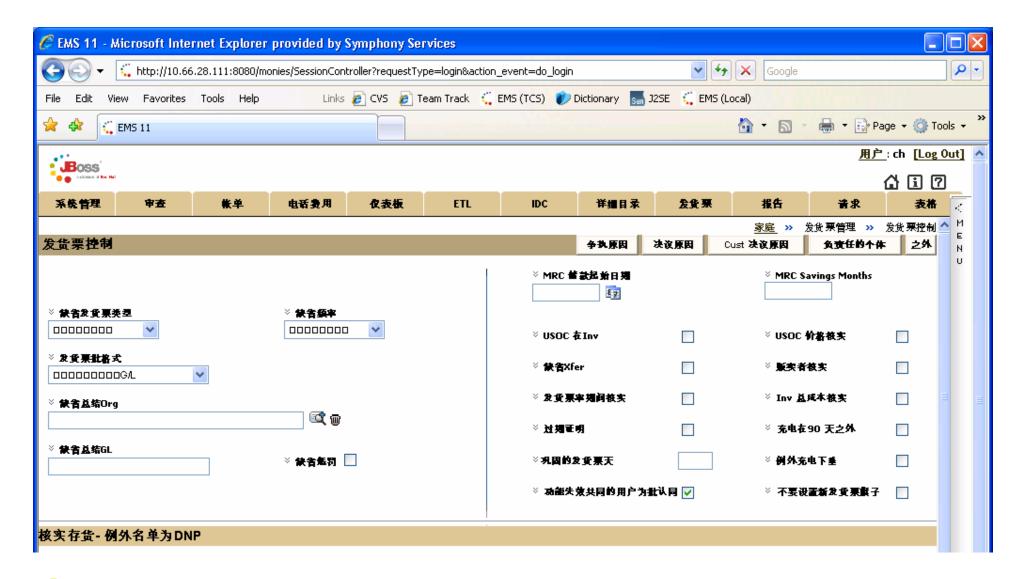
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Global TEM RFP/RFI Results: At A Glance

Company	RFP Score	RFP Rank	RFI Score	RFI Rank	Both Fixed & Mobile	Gartner Rank ¹	RFI License S/W?
Symphony Service	88.93	1	88.49	1	Υ	Positive	Υ
XXXXXXXXXXXX	88.89	2	86.40	3	Y	Strong Positive	Y
XXXXXXXXXXXXX	80.36	3	87.66	2	Υ	Positive	Υ
XXXXXXXXXXXX	67.75	4	67.34	9	Y	Strong Positive	N
XXXXXXXXXXXX	65.33	5	83.29	4	Υ	Promising	Y



Symphony Showed Compatible Global Vision





Symphony – Global Footprint by Location



- Dallas, TX
- Palo Alto, CA
- Nashville, TN
- Boston, MA
- Ft. Myers, FL
- UK:
 - London, UK
- India Symphony Service Corp PVT LTD
 - Bangalore
 - Pune
 - Mumbai
- China Symphony Service Corp PVT LTD
 - Beijing
- Symphony Technology Group
 - CAPCO, Lawson (Intentia), SSC, IRI 2007 Revenue \$2 Billion, 15K Employees



The Future

Invoice Reconciliation and Inventory as a Component of Global Carrier Management



EDS Networking Services



Business Support Services

Manage Inventory Monitor **Provision** Install

Activate

Design Reporting Configure Security

Networking Services Portfolio

Network Professional Services

• MPLS Transformation • Legacy Network Transformation • Legacy PBX Transformation

Unified Communication Services

• IP Telephony • Unified Messaging • Presence & Collaboration • Rich Media Conferencing

Network Management Services

- Managed LAN Managed Router
- Managed Wireless LAN

Network Security Services

- Managed Firewall Managed Remote
- Intrusion Detection Admission Control

Access

Network Application Services

Application Performance Management
 Application Acceleration
 WAN Optimization

Carrier Management Services

- Circuit/Device Inventory & Provisioning
- Carrier Governance
- Carrier Contract Management Telecom
- Outage/Ticket Analysis EDS MSA Agreements
- Expense Management

- Supplier Performance

Carrier Services

Wireless/Wireline Voice & Data . Audio/Video/ Web Conferencin

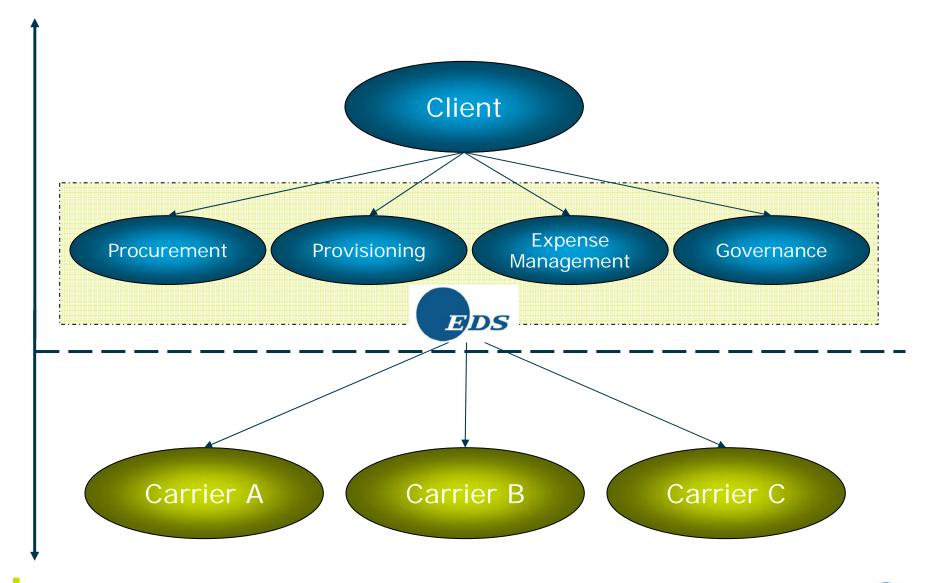
Business Processes

Infrastructure

Network

Agile Enterprise Platform

EDS Carrier Management



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The Future: Everything Expense Management

Service Oriented Architecture Application Acceleration Application Performance Management Mobility 2.0 XML Routing **Applications** Network-Centric Network Services Virtual Storage Global Load Balancing IT Infrastructure Communications 1.0 **EDS TEM Summit Presentation** / May, 2008

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