

2008 Wireless LAN State-of-the-Market Results

Joanie Wexler
Industry Analyst
Webtorials Editorial/Analyst Division



Today's Speakers



Steven Taylor
Co-Founder
Webtorials Editorial/Analyst
Division



Joanie Wexler
Industry Analyst
Joanie M. Wexler & Associates



Kevin Goulet
Senior Director-Product Marketing
Motorola Wireless LAN Division

This report was made possible in part due to the generous support of
Motorola.

About the Survey

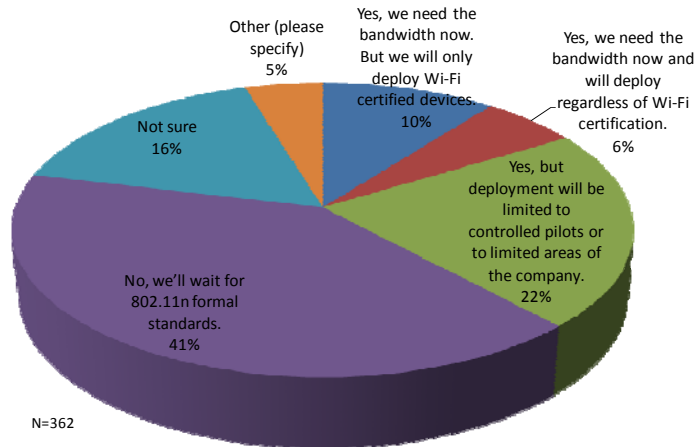
- 5th Annual WLAN State-of-the-Market Report
- Data collected in August 2008
- Survey base:
 - Several hundred subscribers (300+) to the Webtorials community
 - Involved in their organizations' WLANs
 - Worldwide results
 - Full demographics available at <http://webtorials.com/abstracts/2008-WLAN.htm>

WLAN Trends

- Pre-standard 802.11n has gained considerable respect over the past year.
- Centralized management architectures have grown dominant; meanwhile, mesh is attracting new interest.
- Security lingers as enterprises' biggest concern for enterprise-scale Wi-Fi deployments.
- New applications are coming to leverage 11n bandwidth

Draft 802.11n Gains Respect

- Does your organization plan to deploy "Draft N" or "Pre-N" 802.11n products ahead of final IEEE 802.11n standards ratification?

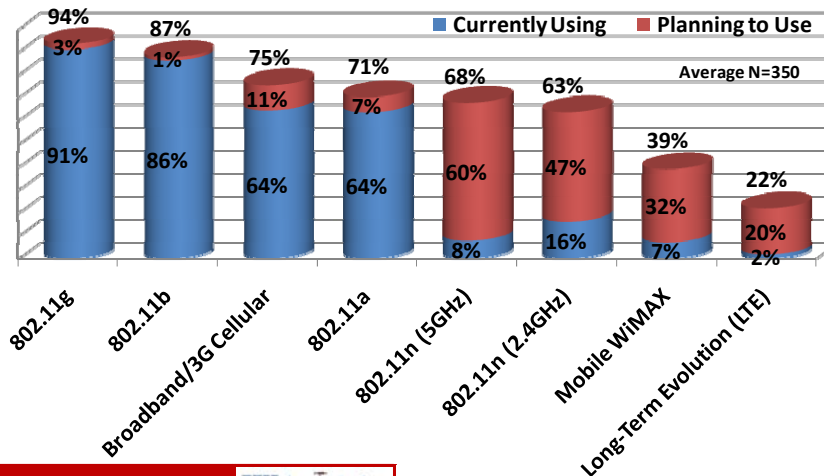


2008 Wireless LAN Series

Webinars
State-of-the-Market Report

Draft 802.11n Gains Respect

- Which of the following mobile wireless networks are you currently using or planning to use?

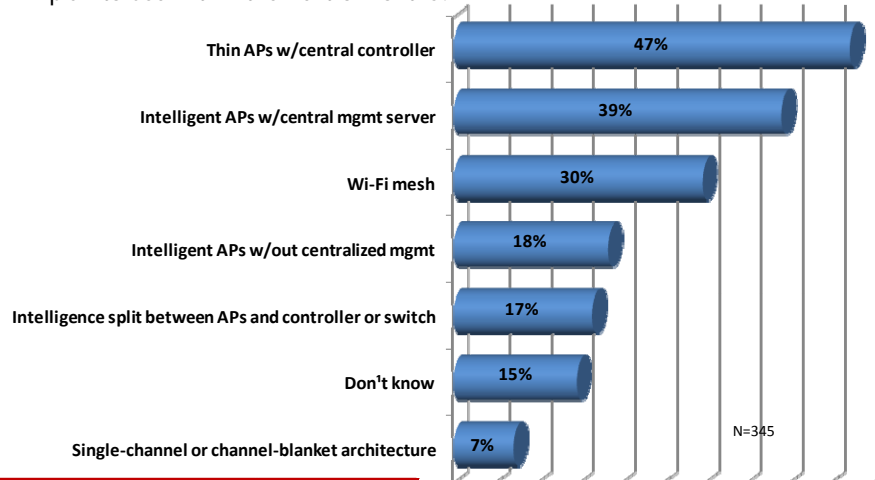


2008 Wireless LAN Series

Webinars
State-of-the-Market Report

Management & Architectures

- Which of the following wireless LAN architectures are you currently using or plan to use within the next 6 months?



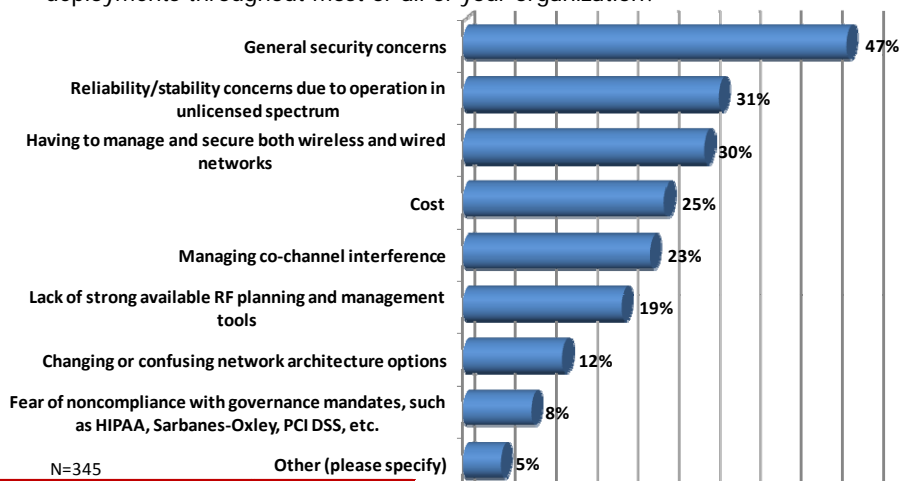
2008 Wireless LAN Series

Webtentials
State-of-the-Market Report

7

Scalability Challenges

- What do you consider the TWO biggest challenges to being able to scale Wi-Fi deployments throughout most or all of your organization?



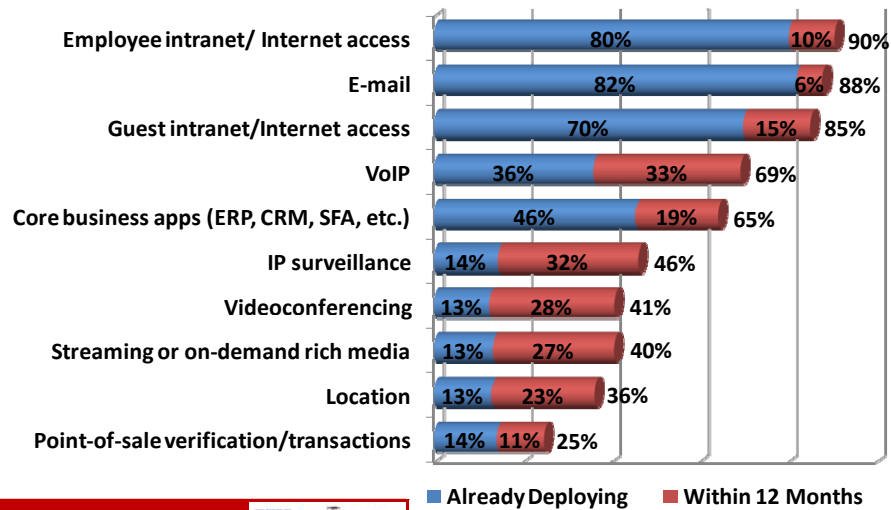
2008 Wireless LAN Series

Webtentials
State-of-the-Market Report

8

Wi-Fi Application Plans

- When will you deploy the following applications over a wireless LAN?



2008 Wireless LAN Series



2008 Wireless LAN Survey Findings

Thank You!

Further information available at:
Webtorials.com/abstracts/2008-WLAN.htm

2008 Wireless LAN Series

