#### 1. Preliminary questions 1. Please indicate which of the following best describes the perspective from which you will be answering this questionnaire. If you are a consultant/analyst, please indicate the viewpoint that you are representing: m End-User, including enterprise, government, education, etc., and I will be representing my own experiences 5 Service Provider, including Systems Integrators and Managed Service Providers (MSPs), indicating what I believe to be the viewpoint of my customers(s) Equipment Manufacturer/Vendor, indicating what I believe to be the viewpoint of my customers(s) 2. For how many years have you personally been actively involved in Voice over IP (VoIP) and/or IP Telephony (IPT)? More than 5 years 3 to 5 years 1 to 3 years Less than one year 3. Which of the following best describes your organization's current IPT deployment status? in Fully deployed j₁ >75% deployed in Pilot only j₁ 51%-75% deployed Not deployed to 25%-50% deployed

4. At what point do you expect IPT to become the <i>PRIMARY</i> telephony technology for your company?							
	Already is primary	By the end of 2009	2010-2011	After 2011	N/A or Don't know		
	<b>j</b> n	<b>j</b> ta	j'n	<b>j</b> n	<b>j</b> n		

#### 2. Service deployment stage

5. How do you monitor/manage your IPT implementation?

Totally managed in-house by our company	Limited external management	About half managed by a MSP	Mostly a MSP	Totally MSP	N/A or Don't know
<b>j</b> m	ja	jn	ja	jn	ja

6. There are tools that are built specifically to enhance and expand the management capabilities for IPT as provided by the equipment manufacturers. These products are generally supplied by a third party, i.e., a company other than the IPT equipment manufacturer.

To what extent are you familiar with these specialized IPT management products?

5 Extremely	4	3 Somewhat familiar	2	1 Never heard of them
<b>j</b> ta	<b>j</b> m	jα	<b>j</b> ta	<b>j</b> ta

7. To what extent are you using and/or planning to use these third-party IPT management products?

	- · · · · · · · · · · · · · · · · · · ·		3		- 3	
	Extensive	Widespread	Some	Limited	None	Don't know
Current	J∕n	jta	<b>j</b> m	ja	<b>j</b> m	<b>j</b> m
use						
Planned	m	ħ	<b>i</b> m	ħ	m	<b>t</b> n
and/or	,	,	3	,	3	
increased						
use						

8. Do you have IPT systems from more than one equipment supplier?

m	Yes	in the second se	η Ι	No
1 2 1		The state of the s		

### 3. yes- multiple systems

	Which of the following IPT vendor's systems are d t apply)	epl	oyed within your company? (Please check all				
ē	Siemens	ê	Open-sourced server-based				
ê	Mitel	É	ShoreTel				
É	Alcatel-Lucent	É	Nortel				
É	Network-based from service provider	ê	NEC				
É	Avaya	Ē	Cisco				
é	Other (please specify)						
	10. What are the <i>primary</i> reasons that you have more than one system/platform? (Please check all that apply.)						
É	Substantially less expensive alternative						
ê	Preferred performance of a new/different supplier						
é	Intentional choice to maintain vendor independence						
é	Each division of our company makes its own choices						
É	Directive from upper management						
é	More comprehensive Unified Communications/collabo	rati	on product portfolio				
ê	Result of a merger or acquisition						
É	Result of network redesign						
é	Other (please specify)						

### 2008 IP Telephony (IPT) Monitoring and Management 4. no - one system 11. Which IPT vendor system is deployed within your company? m Avaya in Open-sourced server-based h Alcatel-Lucent in Siemens in Nortel in NEC in Mitel in ShoreTel Network-based from service provider in Cisco for Other (please specify) 12. What is the probability that you will deploy an additional vendor's system/platform within the next five years? Somewhat Almost no N/A or Don't Almost certain Quite probable Improbable know probable chance m 13. What do you see as the primary reason(s) that you might eventually have more than one IPT vendor's system/platform? (Please check all that apply.) Each division of our company makes its own choices Directive from upper management Result of a merger or acquisition Intentional choice to maintain vendor independence Substantially less expensive alternative Preferred performance of a new/different supplier More comprehensive Unified Communications/collaboration product portfolio Result of network redesign Other (please specify)

#### 5. Monitoring and measurement

- 14. Which of the following are the *THREE MOST IMPORTANT* elements of IPT to be monitored/measured? (Please select exactly THREE.)
  - Phone availability status
- © Signaling metrics (dial-tone delay, call setup time, etc.)
- Actual call traffic in real time
- Historical call traffic
- Availability of devices related to the IPT system
- Call success/failure rates

- Dial plan/route plan availability
- Trunk/gateway utilization
- Bandwidth utilization
- Voice quality over the network
- € Voice-related network parameters (e.g. packet loss, latency, jitter)
- 15. With which *THREE* of the following aspects are you *LEAST SATISFIED* with your current IPT monitoring/measuring capabilities? (Please select exactly THREE.)
  - Bandwidth utilization
- © Signaling metrics (dial-tone delay, call setup time, etc.)
- Phone availability status
- Trunk/gateway utilization
- Dial plan/route plan availability
- Availability of devices related to the IPT system

- Call success/failure rates
- Actual call traffic in real time
- Voice quality over the network
- € Voice-related network parameters (e.g. packet loss, latency, jitter)
- € Historical call traffic

#### 6. Management capabilities

- 16. Which of the following IPT management tasks are the *THREE MOST IMPORTANT*? (Please select exactly THREE.)
- Pre-deployment network assessment
- Monitoring successful call completions
- Monitoring overall network performance
- Monitoring voice quality
- Unified Communications support

- Service level management
- Operations support during deployment
- Troubleshooting and diagnostics
- Overall network planning and design
- Optimization and capacity planning
- Moves, adds, and changes (MAC) management
- 17. With which *THREE* of the following areas are you *LEAST SATISFIED* with your current IPT management capabilities? (Please select exactly THREE.)
- € IP phone software version management
- Troubleshooting and diagnostics
- Optimization and capacity planning
- Monitoring successful call completions
- Overall network planning and design
- Operations support during deployment

- Pre-deployment network assessment
- Moves, adds, and changes (MAC) management
- Monitoring voice quality
- Monitoring overall network performance
- Service level management
- Unified Communications support

#### 7. IPT Monitoring and Management Systems

18. When it comes to managing IPT, what has your experience been with the following types of monitoring tools?

	5 Extremely satisfied	4	3 Somewhat satisfied	2	1 N/A or Do Extremely know dissatisfied
PBX vendor-supplied tools	<b>j</b> m	<b>j</b> to	jm	jm	ja ja
General IP network monitoring tools	Ĵη	<b>j</b> n	<b>j</b> m	j'n	jm jm
Specialized IPT monitoring tools	<b>j</b> m	jm	jα	jm	ja ja

- 19. What were (or would be) your *TOP THREE* drivers for purchasing/using third-party tools specifically designed for IPT monitoring and management? (Please select exactly THREE.)
  - Needed tools for system optimization
- € To better monitor/measure service levels
- Requirement for ongoing capacity planning
- Needed visibility of the big picture
- € Recognized the need for tools and included in project scope from the beginning
- € Needed a solution that could manage IPT systems from multiple vendors
- E Had specific failures that the existing internal management system could not resolve
- € Had a requirement for enhanced diagnostics
- Needed real-time performance monitoring
- Wanted to eliminate finger pointing between IT teams

Ē	Other (please specify)	
		1

20. Do you use a third-party IPT monitoring and management tool?

m Yes	jn No
J	J 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

#### 8. which ITP system

21. If you use a third-party IPT	monitoring and management tool	, which tool(s)	do you use? (Plea	se
check all that apply.)				

- NetIQ AppManager for VoIP, Vivinet
- NetQoS VoIP Monitor
- CA eHealth for Voice
- € EMC Smarts VoIP Performance Manager
- € Other (please specify)

- Fluke Networks (Visual)
- € PROGNOSIS IP Telephony Manager
- € InfoVista Insight for IP Telephony

# 2008 IP Telephony (IPT) Monitoring and Management 9. end demographics 22. Where is your company headquartered? 23. Which of the following best describes the industry or type of organization in which you work? 24. Which of the following best describes your job function? 25. Which of he following best describes your role in an IPT management tools decision? 26. How many employees are there in your organization? (Please include all locations.) 27. How many phones (including softphones and IP-enabled analog phones) do you currently have deployed in your IPT network? 28. How many phones (including softphones and IP-enabled analog phones) will you ultimately deploy in your IPT network? 29. How would you rate your company relative to how rapidly it adopts new technology? We like to be among the first to implement new technologies m We see ourselves as an early adopter; however, we wait until we see the problems others have had m We adopt new technologies when we are confident that they have become mainstream and widely accepted m We are reluctant to go to new technologies and will generally do so only when necessary 30. Please enter your email address below if you would like to receive a preliminary, respondents-only

copy of the results of this survey. Your address will not be used for any other purposes.

address.

PLEASE make sure you click the "Done; Record my survey response" link below to record your email