

"As soon as we saw the Xangati solution, we were immediately struck by the value of the product. We were benefiting from the product as soon as we began using it during the evaluation phase."

—Harris Miller,
Manager of Engineering, EATEL

"Xangati is a real-time window into your network. You can look at your network from different angles whether it be application, subscriber, or interface and quickly see problems."

—Jim Smith,
Network Administrator, AVCI

"Within fifteen minutes, we could identify five spammers that were consistently sending 200k of email over a 24-hour period. I don't know how you would find that with any other solution."

—Matt Weller,
Manager of IP Operations,
All West Communications



# Xangati Application Management 2.0

Subscriber application visibility is a "must have" for service providers today. They face a unique, growing challenge due to a combination of factors such as:

- A surge in bandwidth-intensive applications (BitTorrent, XBoxLive, iTunes, etc.)
- Steady increases in malware and viruses
- The constant need to limit churn by providing effective customer service

Xangati has applied prominent Web 2.0 concepts like streaming, collaboration and user-generated content into a comprehensive system for managing networks and applications that exist in today's dynamic 2.0 world. By improving customer service responsiveness and reducing the impact of service interruptions, Xangati helps you reduce operational expenses.

## Features That Fight Fire with Fire

Streaming Visuals — to-the-second views of any app and any subscriber on the



network with the ability to "DVR record" their network activity. The main benefit for you: dramatically faster problem identification and improved change management.

**Top-down Approach** — application management 2.0 solutions track all of the interactions between apps and resources for every subscriber. The result is an ability to greatly improve customer satisfaction with their app performance.

Interactions 360° — real-time view of an app or subscriber and a 360° pan and zoom



of the elements it is interacting with. This capability provides the only way to have complete situational awareness of an issue when the state of change is perpetual.

**Zero Footprint** — one central appliance gets "flow data" pushed to it from routers/switches across a network. The result is low TCO, rapid time to value and extensibility across the network.

Visual Trouble Ticket — This unique feature enables any subscriber to initiate a



DVR-style recording of his to-the-second activity on the Internet for your CSRs. This visual information can be used to dramatically shrink the time it takes to identify performance-related issues.

#### **Awards**



TOP TECH STARTUP 2008



IT MANAGEMENT SOFTWARE TO WATCH IN 2008



STARTUP TO WATCH IN 2009



GARTNER COOL VENDOR, UNIFIED COMMUNICATIONS 2009

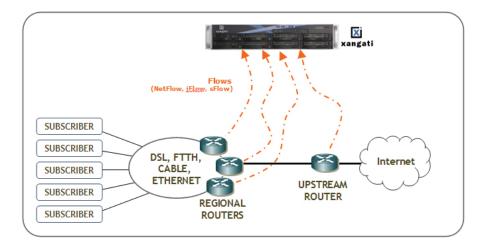


ABA FINALIST: 2009 NEW PRODUCT OF THE YEAR — TELECOM



## **Passively Collects Flow Data**

Once configured the system begins to operate "out of the box" thanks to its reliance exclusively on pre-existing data sources already within your infrastructure. A primary source of information is NetFlow data or its "flow data" equivalents sFlow, cFlow, jFlow and IPFIX—there can be any combination of these processed by the same appliance. These solutions are protocols that can run natively on routers and switches and capture summary information about every IP-to-IP communication that traverses these devices. This incredibly rich information is often generated in the hardware processors of the routers/switches and can be continuously pushed to an appliance like Xangati to leverage the data. This push model allows a single Xangati appliance to passively receive data about all devices and interactions across the entire infrastructure.



## Installs Within an Hour

The Xangati appliance simply plugs into an available network port and is considered just another endpoint in the infrastructure. It can be deployed centrally in a data center for example, but can provide comprehensive coverage for an entire infrastructure across numerous remote locations to the scale of 100,000 networked IP resources and applications on your network. Thanks to an install wizard, the solution can be up and running in under an hour.

### For More Information

To learn more about the Xangati Application Management 2.0 solution, visit <a href="https://www.xangati.com">www.xangati.com</a> to view <a href="https://www.xangati.com">product feature demos</a>, watch <a href="https://www.xangati.com">customer videos</a> and even take a <a href="https://www.xangati.com">test drive</a> of the system.