



"Xangati's most recent initiative is maybe the most exciting thing to happen to network management since the MoM. The company is applying concepts from the Web 2.0 world like streaming, collaboration and user-generated content to bring network and application management into this century."

—Zeus Kerravala, SVP,
The Yankee Group

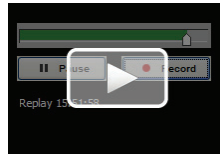
Xangati Application Management 2.0

Over the past few decades, applications and networks have evolved from running on static infrastructures to incredibly dynamic infrastructures that now include virtualization and cloud computing.

Xangati has applied prominent Web 2.0 concepts like streaming, collaboration and user-generated content into a comprehensive system for managing networks and applications that exist in today's dynamic 2.0 world. The Xangati Application Management 2.0 solution helps you spot problems—even unanticipated ones—in real time, and lets you zoom in on the specifics to identify abnormal patterns. By improving IT responsiveness and reducing the impact of service interruptions, Xangati helps you reduce operational expenses.

Features That Fight Fire with Fire

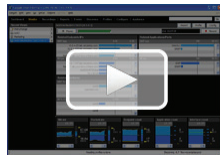
Streaming Visuals — to-the-second views of any app and any end user on the



network with the ability to “DVR record” their network activity. The main benefit for you: dramatically faster problem identification and improved change management.

End-user in Approach — application management 2.0 solutions track all of the interactions between apps and resources for every end user. The result is an ability to greatly improve end-user satisfaction with their app performance.

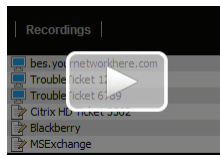
Interactions 360° — real-time view of an app or end user and a 360° pan and zoom



of the elements it is interacting with. This capability provides the only way to have complete situational awareness of an issue when the state of change is perpetual.

Zero Footprint — one central appliance gets “flow data” pushed to it from routers/switches across a network. The result is low TCO, rapid time to value and extensibility across the network.

Collaborative and Multi-role — a framework for various departments to see issues



from their own vantage point and work together to analyze and solve problems more quickly.



Awards



TOP TECH STARTUP
2008



IT MANAGEMENT
SOFTWARE TO WATCH
IN 2008



STARTUP TO
WATCH IN 2009



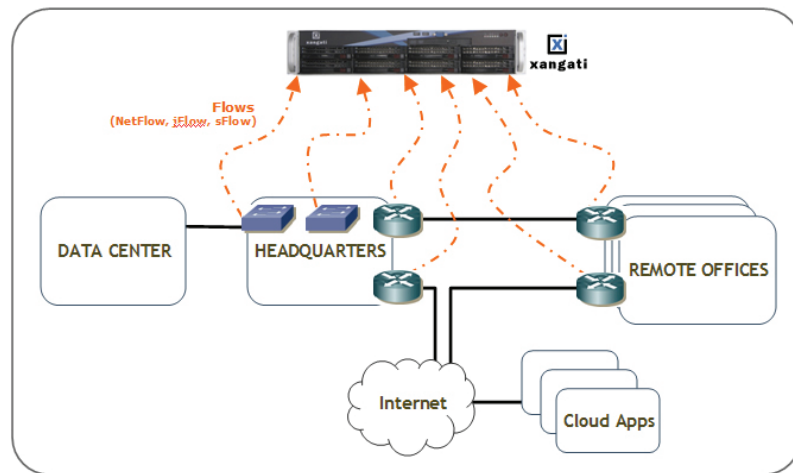
GARTNER COOL VENDOR,
UNIFIED
COMMUNICATIONS 2009



ABA FINALIST:
2009 NEW PRODUCT OF
THE YEAR — TELECOM

Passively Collects Flow Data

Once configured the system begins to operate “out of the box” thanks to its reliance exclusively on pre-existing data sources already within your infrastructure. A primary source of information is NetFlow data or its “flow data” equivalents sFlow, cFlow, jFlow and IPFIX—there can be any combination of these processed by the same appliance. These solutions are protocols that can run natively on routers and switches and capture summary information about every IP-to-IP communication that traverses these devices. This incredibly rich information is often generated in the hardware processors of the routers/switches and can be continuously pushed to an appliance like Xangati to leverage the data. This push model allows a single Xangati appliance to passively receive data about all devices and interactions across the entire infrastructure.



Installs Within an Hour

The Xangati appliance simply plugs into an available network port and is considered just another endpoint in the infrastructure. It can be deployed centrally in a data center for example, but can provide comprehensive coverage for an entire infrastructure across numerous remote locations to the scale of 100,000 networked IP resources and applications on your network. Thanks to an install wizard, the solution can be up and running in under an hour.

For More Information

To learn more about the Xangati Application Management 2.0 solution, visit www.xangati.com to view [product feature demos](#), watch [customer videos](#) and even take a [test drive](#) of the system.

